



CONNECTING EDUCATION AND INDUSTRY

TRAIN ♦ TEST ♦ ASSESS ♦ RECRUIT

LIVE LEARN WELD --- REPEAT

Industry asked and CWB listened! Understanding the importance of the trades, education and the future of Canada's economy - the CWB Group has designed a national program to address the needs of industry. Developed for industry by industry, Acorn is intended to kick start and sustain a national pool of fully qualified welding and joining professionals, as well as providing the tools industry needs to Train, Test, Assess, and Recruit them.

Living the trade has lifelong benefits within the Acorn program. Designed to keep welding and joining professional, current, and up to date with evolving industry needs, skills, and knowledge, Acorn provides a career roadmap for success.

Learning the trade takes commitment. Through Acorn's robust and flexible training systems, students, educators, and industry professionals are provided with a low-cost fully national training program geared towards keeping individuals on track and motivated. Acorn provides the right tool and direction to achieve success for all involved - connecting people to industry through on-going education.

Acorn

GROWING STRENGTH

The CWB Group is Canada's only national mandated welding regulator, and the only welding body with a truly national presence from coast to coast. The CWB Group understands welding and joining, and its impact on the Canadian economy. To support the growth of industry, CWB Group started developing Acorn in 2014, investing over \$2 million to create a new welding program from scratch.

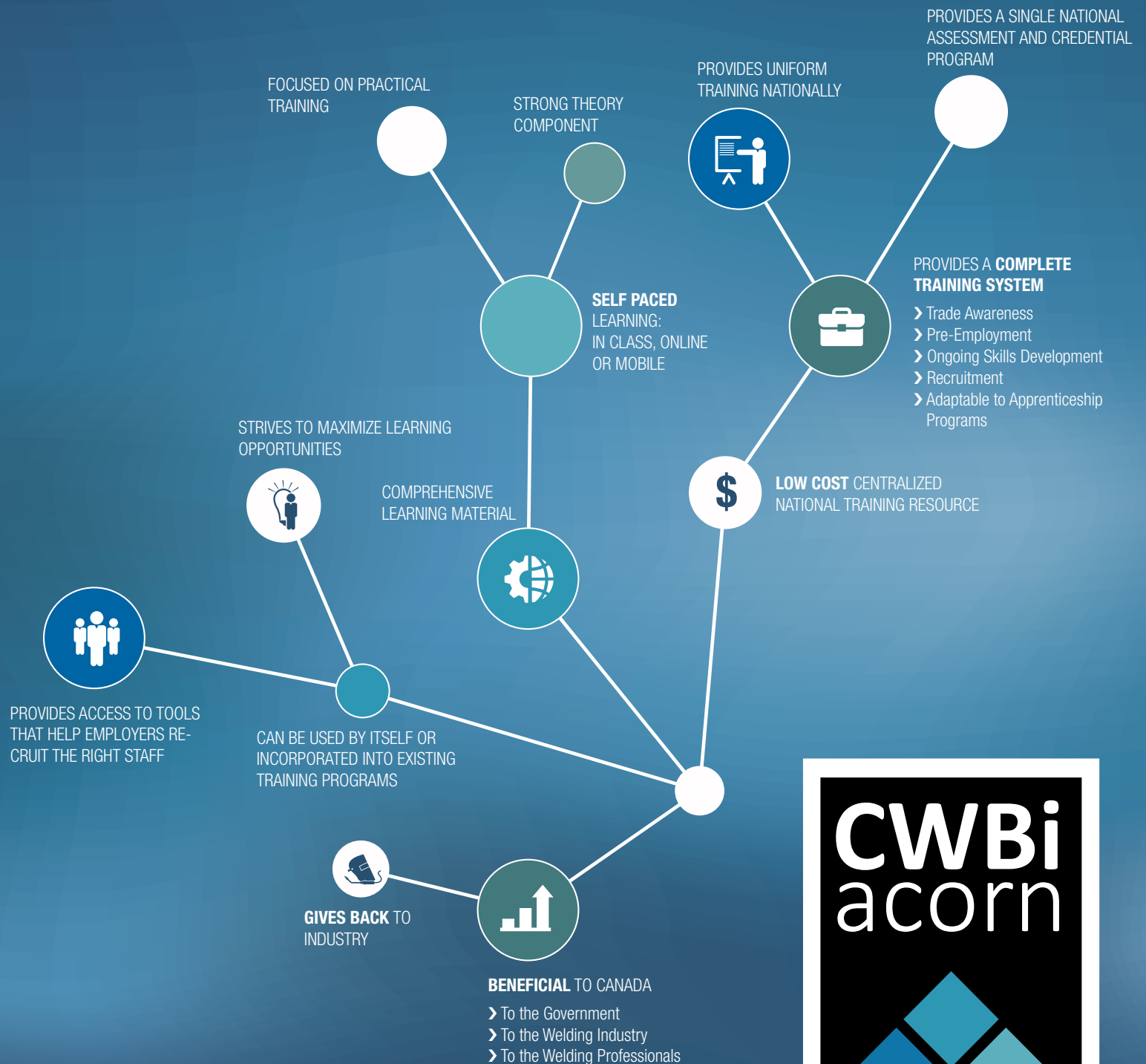
CWB Group is committed to Acorn's success. As such, ongoing course development and program management will be handled and fully funded by the CWB Group. This secure funding will directly benefit Educator and Industry partners, and the Canadians they train and employ.

Since the 1940's CWB Group has been mandated to support the welding and fabrication industry by delivering learning material that helps industry maintain standards, improve production, and ensure a pool of qualified welders nationally. Through Acorn, the CWB Group is fulfilling its mandate, reinvesting industry dollars into a new training system designed to create a lifetime learning system that starts as early as grade school straight through to retirement.

Train, Test, Assess, Recruit – these are the fundamentals embedded into the content and tools within Acorn. This training program is now available to qualified training providers, high school and post secondary institutions across Canada.

Acorn is not about training for a job,

IT'S ABOUT SUPPORTING THE GROWTH OF A CAREER



WHY ACORN WAS DEVELOPED

The CWB Group is investing now for a better future, and that starts with education. It is a key mission of the CWB Group to drive both knowledge and competency through the development of a new national training program for welding and fabrication professionals. To show commitment to this program, the CWB Group is fully funding the development of ACORN, giving back to the industry that supports it, and creating the one thing industry needs most to succeed – well trained employees.

The fundamental purpose of the program is to provide future welders and fabricators with the right tools at an early stage which will benefit them in reaching their career goals.

BENEFITS TO THE INDUSTRY, EDUCATION, GOVERNMENT AND PUBLIC SAFETY

Acorn was created to benefit welding professionals, those who have a desire to be a welding professional, the welding industry, local, provincial and federal governments, and most importantly, Canada.

It has been identified that Canada is facing significant industry challenges that could affect the future of industry and economy. Challenges such as skills shortages, skills benchmarking and the quality of training are all causes of concern. Acorn has been designed to fill these gaps, and provide a solution that works for all involved, without burdening students, the industry, or taxpayers.

Acorn is free to all high schools within Canada, and also provides an extremely affordable turn-key solution to our public post-secondary institutions, trade schools and private career colleges. A little investment in Acorn goes a long way to improving the competitiveness of Canada's manufacturing and resource industries.

Welding and fabrication skills are the cornerstone of modern industry, very few things get built without them. Having a nationalized training program for the welding industry will benefit everyone.



MADE IN CANADA, FOR CANADIANS

WELDING AND FABRICATION SKILLS ARE THE CORNERSTONE OF MODERN INDUSTRY

VERY FEW THINGS GET BUILT WITHOUT THEM. HAVING A NATIONALIZED TRAINING PROGRAM FOR THE WELDING AND FABRICATION INDUSTRY WILL BENEFIT EVERYONE BY

- Adding pre-qualified skilled workers to industry
- Creating new and secure jobs
- Training youth for a promising future
- Creating a standardized, world class system
- Helping sustain and grow the economy



FOR MORE INFORMATION CONTACT

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